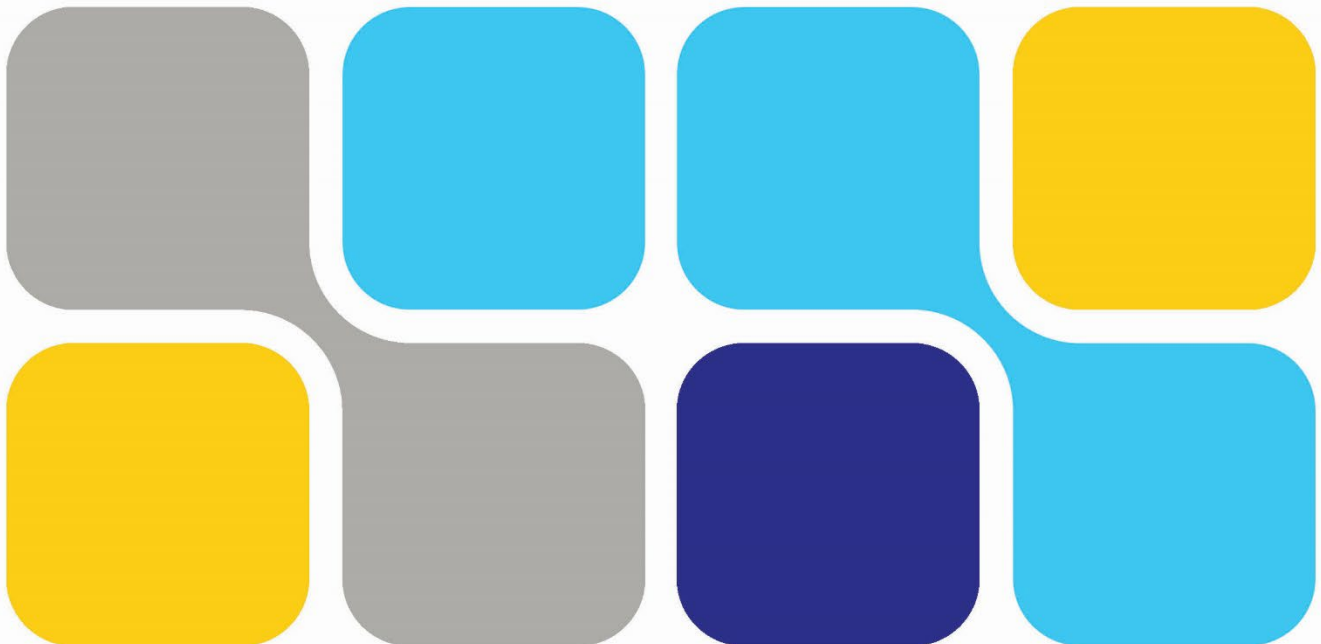


**LITTLE ROCK AIR FORCE BASE
19TH FORCE SUPPORT SQUADRON
SPONSORSHIP
OPPORTUNITIES**



Family Fest | March 16th, 2025

A day chocked full of family friendly fun: please join us for egg hunts, games, arts and crafts, raffles, scavenger hunts and so much more! - Average attendance for this event is typically 2,500 people and the primary audience is military families.

LEVEL 1 EGG – \$300

- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Verbal recognition during event

LEVEL 2 CANDY – \$600

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event

LEVEL 3 BUNNY – \$1,200

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- Verbal recognition during event

LEVEL 4 PRESENTING SPONSOR – \$2,500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- Presenting Sponsor of event
- Industry exclusivity

IN KIND (Of monetary value of the previous tiers listed)

- Prizes for games Ex: Gift cards, coolers, consoles, and other recreational items
- Candy
- Face painter services

Sport's Day | April 12th, 2025

An action-packed day on the installation hosted by our Fitness Center for our service members to compete and participate in sporting competitions like relay races, dodge ball tournaments, baseball games, and tug of war! – Average attendance for this event ranges from 100-500, the primary audience are military members.

LEVEL 1 LITTLE LEAGUE – \$100

- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinatherock.com
- Verbal recognition during event

LEVEL 2 TEAM PLAYER – \$250

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event

LEVEL 3 D1 ATHLETE – \$500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinatherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- Verbal recognition during event

LEVEL 4 PRESENTING SPONSOR – \$1,500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinatherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- Presenting Sponsor of event
- Industry exclusivity

IN KIND (Of monetary value of the previous tiers listed)

- Prizes for games Ex: Gift cards, coolers, consoles, and other recreational items
- Water bottles, ice chests, Gatorade, healthy snacks

Sci-Fi & Fantasy Expo | May 4th, 2025

Our Sci-Fi & Fantasy Expo is a great opportunity to celebrate these genres and all the wonderful media that has come from them. There will be cosplay contests, art contests, trivia games, raffle prizes, food trucks and many vendors attending selling items like comic books and figurines! - The average attendance for this event is 300-700 with a diverse audience of single airmen and military families

LEVEL 1 UFO – \$100

- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Verbal recognition during event

LEVEL 2 TIME TRAVELER – \$250

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event

LEVEL 3 WIZARD – \$500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- Verbal recognition during event

LEVEL 4 PRESENTING SPONSOR – \$1,500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- Presenting Sponsor of event
- Industry exclusivity

IN KIND (Of monetary value of the previous tiers listed)

- Prizes for games Ex: Gift cards, coolers, consoles, and other recreational items

Liberty Fest | July 3rd, 2025

Our biggest event: a Fourth of July Celebration held here on the installation, there will be games, prizes, food trucks, live music, fireworks, and much more! – The average attendance for this event is between 3,500-5,000 and the audience varies from young to old and includes families and singles.

LEVEL 1 RED – \$150

- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Verbal recognition during event

LEVEL 2 WHITE – \$300

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event

LEVEL 3 BLUE – \$500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event

LEVEL 4 STAR – \$1,500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event

LEVEL 5 PATRIOT – \$5,000

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- One social media advertisement post "Thank You to Our Sponsor"

LEVEL 6 PRESENTING SPONSOR – \$10,000

- Verbal Recognition during event
- Placement of company logo on all marketing materials related to event (flyers, posters, banners, social media, website)
- Promo items and goodie bags (provided by sponsor) to advertise company
- Company logo on event hub of 19 Force Support Squadron website rockinatherock.com
- Table at event
- Four-month advertisement on 19 FSS digital monitors located on installation (creative provided by sponsor)
- Four-month newcomers' advertisement (marketing swag provided by sponsor)
- Two-month banner advertisement on 19 FSS website homepage rockinatherock.com
- One social media advertisement post "Thank You to Our Sponsor"
- Presenting Sponsor of the Stage
- Industry Exclusivity

IN KIND (Of monetary value of the previous tiers listed)

- Theme Park Tickets for Universal, Disney World, Disney Land, Branson, etc.
- Catered food and beverage for volunteers
- Face painter services
- Water bottles
- Fireworks
- Prizes for games and raffles Ex: Gift cards, coolers, consoles, and other recreational items

Oktoberfest | September 20th, 2025

Join us while we take part in Oktoberfest, a fall festival happening all over the world. There will be beer, games, raffles, live music and so much more! – Average attendance for this event is 1,500-2,000 and the audience is generally families and singles of all ages.

LEVEL 1 PRETZEL – \$300

- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Verbal recognition during event

LEVEL 2 KRAUT – \$600

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event

LEVEL 3 BRATWURST – \$1,200

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- Verbal recognition during event

LEVEL 4 PRESENTING SPONSOR – \$2,500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- Presenting Sponsor of event
- Industry exclusivity

IN KIND (Of monetary value of the previous tiers listed)

- Prizes for games Ex: Gift cards, coolers, consoles, and other recreational items
- Face painter services

Spooktacular | October 25th, 2025

Bring your little ghouls and goblins to enjoy safe family friendly Halloween fun on the installation: there will be trick or treating, games, arts and crafts, haunted trails, and of course candy! – Average attendance for this event is 2,500-3,000 and the audience is typically families with young children.

LEVEL 1 GHOST – \$300

- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com

LEVEL 2 GHOUL – \$600

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Opportunity to attend event and have a table (company may pass out promotional items)

LEVEL 3 BRATWURST – \$1,200

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)

LEVEL 4 PRESENTING SPONSOR – \$2,500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- Presenting Sponsor of event
- Industry exclusivity

IN KIND (Of monetary value of the previous tiers listed)

- Candy, small toys, and other prepackaged treats

Month of Military Family Carnival | November 2nd, 2025

Join us while we celebrate our resilient military families with a carnival on the installation! – Average attendance for this event is 2,500-3,000 and the attendees are typically all military families

LEVEL 1 CORNDOG – \$150

- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Verbal recognition during event

LEVEL 2 FUNNEL CAKE – \$300

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event

LEVEL 3 MERRY GO ROUND – \$500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event

LEVEL 4 FERRIS WHEEL – \$1,500

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event

LEVEL 5 PRESENTING SPONSOR – \$5,000

- Company name on event shirt (if applicable)
- A thank you mention on social media, with a tag (if possible)
- Placement of company logo on event flyers
- Company logo on event hub of 19 Force Support Squadron website rockinattherock.com
- Opportunity to attend event and have a table (company may pass out promotional items)
- Verbal recognition during event
- Brand a component of the event after the sponsor (Ex: Sponsor's Kid Zone)
- Two-month banner advertisement on 19 FSS website homepage rockinattherock.com
- One social media advertisement post "Thank You to Our Sponsor"

IN KIND (Of monetary value of the previous tiers listed)

- Catered food and beverage for volunteers
- Face painter services

Tree Lighting | December 6th, 2025

Come celebrate the winter holidays with us while we decorate the tree, drink hot cocoa, and enjoy each other's company. – Average attendance for this event is 50-100 mostly military families.

CANDY CANE – \$50

- Placement of company logo on all marketing materials related to event (flyers, posters, banners, social media, website)
- Verbal recognition during event

GINGERBREAD MAN – \$100

- Placement of company logo on all marketing materials related to event (flyers, posters, banners, social media, website)
- A thank you mention on social media, with a tag (if possible)
- Verbal recognition during event

IN KIND (Of monetary value of previous tiers listed)

- Prizes for games and raffles Ex: Gift cards, coolers, consoles, and other recreational items
- Snacks and beverages such as candy canes, cookies, hot cocoa, and other treats