

LITTLE ROCK AIR FORCE BASE
19TH FORCE SUPPORT SQUADRON
ADVERTISING
rate sheet



DIGITAL MONITORS

Throughout Little Rock AFB, the 19th FSS maintains full-color digital display monitors that rotate our programs and events in high-traffic areas. These monitors are open to a limited number of advertisers to ensure maximum exposure.

ESTIMATED MONTHLY IMPRESSIONS: 20,000

3 Months	6 Months	1 Year
$600	$1,100	$2,000



WEBSITE

Connect your brand directly to your target audience through the 19th FSS's official website, rockinatherock.com.

ESTIMATED MONTHLY IMPRESSIONS: 25,000

3 Months	6 Months	1 Year
$350	$600	$1,050



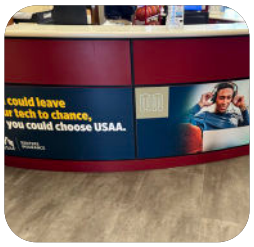
POSTERS/BANNERS

Located at the entrance of EVERY FSS facility is a poster stand, ready to showcase your brand in a high-traffic environment.

Additionally, we offer numerous banner locations across Little Rock AFB.

ESTIMATED MONTHLY IMPRESSIONS: 30,000

3 Months	6 Months	1 Year
$300	$550	$1,000
Banners: Costs vary by location, inquire for more information.		



COUNTER WRAPS/WINDOW CLINGS

Display a custom counter wrap or window cling to thousands of military members in a high foot-traffic area.

ESTIMATED MONTHLY IMPRESSIONS:49,000

	6 Months	1 Year
Counter	$2,400	$4,600
Window	$2,000	$3,800



TABLE TENTS

Table tents are great static displays, placed on tables in high-volume areas around the installation.

ESTIMATED MONTHLY IMPRESSIONS:10,000

3 Months	6 Months	1 Year
$130	$250	$450



NEWCOMERS ORIENTATION

Twice a month, we welcome newcomers to Little Rock AFB. Outside of the orientation room, we have a table display of on-base facilities, activities, and your business!

ESTIMATED MONTHLY IMPRESSIONS: 8,000

3 Months	6 Months	1 Year
$150	$285	$500