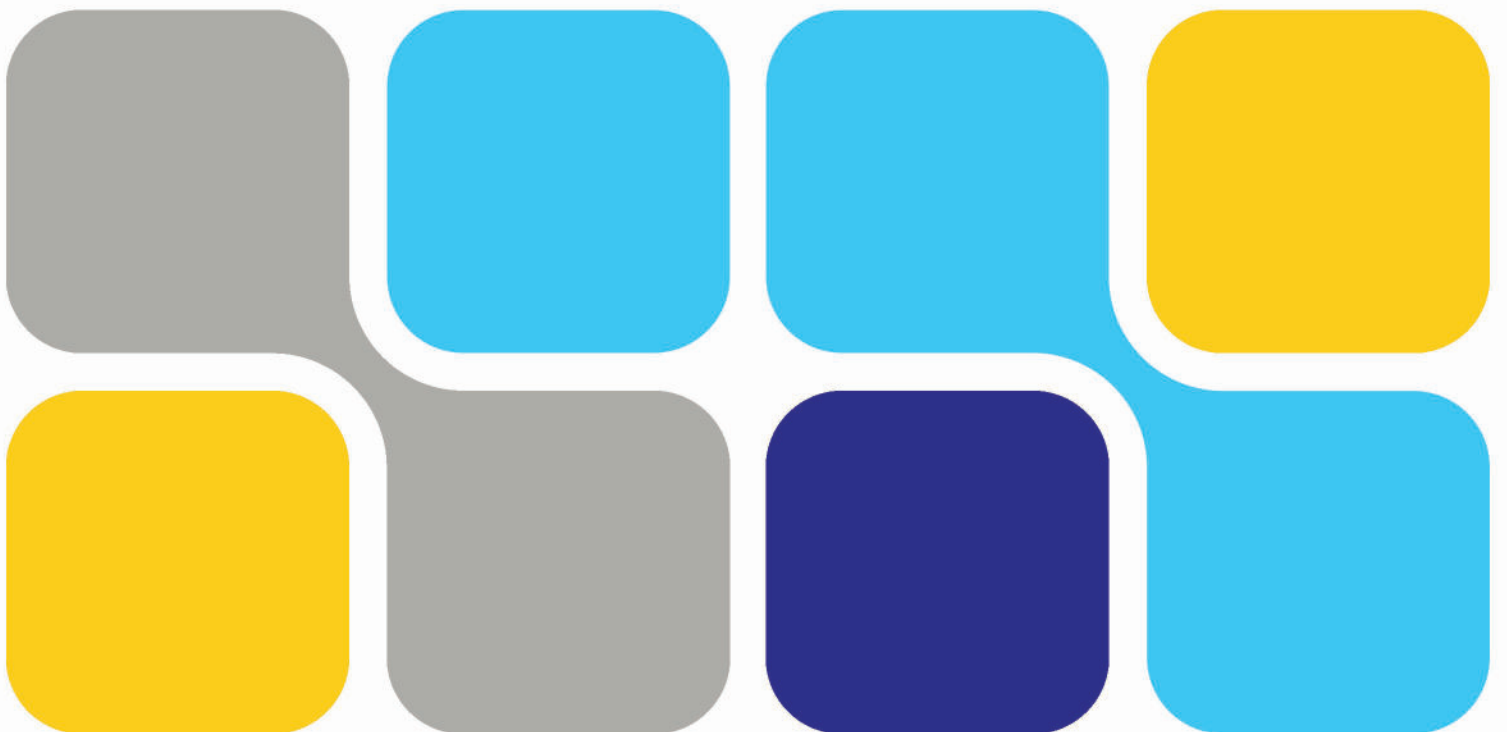


**LITTLE ROCK AIR FORCE BASE
19TH FORCE SUPPORT SQUADRON
SPONSORSHIP
OPPORTUNITIES**













BIG GAME VIEWING PARTY

FEBRUARY 2026

AVERAGE ATTENDANCE: 100 | TARGET AUDIENCE: AIRMEN

Don't miss this chance to connect with a valuable audience! Sponsor our Big Game Viewing Party & gain brand visibility while supporting the Airmen & families of Little Rock AFB.






















Sponsorship Benefits	Endzone \$300	Touchdown \$500	Presenting Sponsor \$750
Logo Visibility: Company logo prominently displayed on event flyers, banners, & event t-shirts (if applicable)			
Promotional Booth: Connect directly with attendees, showcase your brand, & distribute marketing materials at the event.			
Verbal Recognition: Your company's support will be acknowledged during the event.			
Social Media Spotlight: Thank you mention on social media with a tag (if applicable).			
Branded Component of Event: Your brand featured within a key event component (e.g. "Sponsor's Halftime Buffet")			
Premier Recognition: Listed as the Presenting Sponsor in all event media (e.g. "The Big Game Party presented by Sponsor").			

In Kind Options: (of monetary value of the previous tiers listed)
 • Catered food or prizes for this event are preferred over cash sponsorship.

FAMILY FEST | APRIL 2026

AVERAGE ATTENDANCE: 2,000 | TARGET AUDIENCE: MILITARY FAMILY

Join us for a day of family-friendly fun at Family Fest! Enjoy egg hunts, games, arts & crafts, raffles, scavenger hunts, & more. Support our military families while showcasing your brand!

Sponsorship Benefits	Egg \$300	Candy \$500	Bunny \$1,000	Presenting Sponsor \$2,000 (only 2 available)
Logo Visibility: Company logo prominently displayed on event flyers, banners, & event t-shirts (if applicable)				
Verbal Recognition: Acknowledge your company's support during the event.				
Social Media Spotlight: Thank you mention on social media with a tag (if applicable).				
Promotional Booth: Connect directly with attendees, showcase your brand, & distribute marketing materials at the event.				
Branded Component of Event: Your brand featured within a key event component (e.g. "Sponsor's Kid's Zone")				
Advertisement Space: Sponsor will receive 1 month of advertisement of their choice in the same month of the event (e-screens or table tents provided by sponsor)				
Premier Recognition: Listed as the Presenting Sponsor in all event media (e.g. "Family Fest presented by Sponsor").				
Industry Exclusivity: Guarantee you will be the exclusive business represented at this in your industry at this event.				
Digital Advertisement Space: Sponsor will have one month of dedicated advertisement space on 19th Force Support Squadron website: rockinattherock.com .				

In Kind Options: (of monetary value of the previous tiers listed)






















- Prizes for games (ex: gift cards, coolers, consoles, & other recreational items), Candy, Face painter services, Inflatables, or Food



SPORTS DAY | APRIL 2026

AVERAGE ATTENDANCE: 500-1,000 | TARGET AUDIENCE: AIRMEN

An action-packed day on the installation hosted by our Fitness Center for our service members to compete & participate in sporting competitions like relay races, dodgeball tournaments, baseball games, & tug-of-war.

Sponsorship Benefits	Little League \$300	Team Player \$500	D1 Athlete \$1,000	Presenting Sponsor \$2,000 (only 2 available)
Logo Visibility: Company logo prominently displayed on event flyers, banners, & event t-shirts (if applicable).				
Verbal Recognition: Acknowledge your company's support during the event.				
Social Media Spotlight: Thank you mention on social media with a tag (if applicable).				
Promotional Booth: Connect directly with attendees, showcase your brand, & distribute marketing materials at the event.				
Branded Component of Event: Your brand featured within a key event component (e.g. "Kickball Tournament Presented by Sponsor")				
Advertisement Space: Sponsor will receive 1 month of advertisement of their choice in the same month of the event (e-screens or table tents provided by sponsor)				
Premier Recognition: Listed as the Presenting Sponsor in all event media (e.g. "Sports Day presented by Sponsor").				
Industry Exclusivity: Guarantee you will be the exclusive business represented at this in your industry at this event.				
Digital Advertisement Space: Sponsor will have one month of dedicated advertisement space on 19th Force Support Squadron website: rockinattherock.com .				

In Kind Options: (of monetary value of the previous tiers listed)






















- Prizes for games (ex: gift cards, coolers, consoles, & other recreational items), Water bottles, ice chests, Gatorade, or healthy snacks.



SCI-FI & FANTASY EXPO | MAY 2026

AVERAGE ATTENDANCE: 300-500 | TARGET AUDIENCE: AIRMEN & MILITARY FAMILIES

Our Sci-Fi & Fantasy Expo is a great opportunity to celebrate those genres & all the wonderful media that has come from them. There will be cosplay contests, art contests, trivia games, raffle prizes, food trucks, & many vendors attending selling items like comic books & figurines!

Sponsorship Benefits	Interstellar \$300	Time Traveler \$500	Dungeon Master \$1,000	Presenting Sponsor \$2,000 (only 2 available)
Logo Visibility: Company logo prominently displayed on event flyers, banners, & event t-shirts (if applicable).				
Verbal Recognition: Acknowledge your company's support during the event.				
Social Media Spotlight: Thank you mention on social media with a tag (if applicable).				
Promotional Booth: Connect directly with attendees, showcase your brand, & distribute marketing materials at the event.				
Branded Component of Event: Your brand featured within a key event component (e.g. "Cosplay Contest Presented by Sponsor")				
Advertisement Space: Sponsor will receive 1 month of advertisement of their choice in the same month of the event (e-screens or table tents provided by sponsor)				
Premier Recognition: Listed as the Presenting Sponsor in all event media (e.g. "Sci-Fi & Fantasy Expo presented by Sponsor").				
Industry Exclusivity: Guarantee you will be the exclusive business represented at this in your industry at this event.				
Digital Advertisement Space: Sponsor will have one month of dedicated advertisement space on 19th Force Support Squadron website: rockinattherock.com .				

In Kind Options: (of monetary value of the previous tiers listed)






















- Prizes for games (ex: gift cards, coolers, consoles, & other recreational items), or Face Painting Services.



GAMER TRIVIA NIGHT | JUNE 2026

AVERAGE ATTENDANCE: 75-100 | TARGET AUDIENCE: AIRMEN

Get ready for a night of epic trivia! Gamer Trivia Night is the perfect opportunity for video game enthusiasts to test their knowledge & connect with fellow gamers. Support our single airmen while showcasing your brand!

Sponsorship Benefits	Level 1 Controller \$300	Level 2 Headset \$750	Level 3 Player 1 \$1,500	Level 4 Presenting Sponsor \$3,000 (only 1 available)
Logo Visibility: Company logo prominently displayed on event flyers, banners, & event t-shirts (if applicable)				
Verbal Recognition: Acknowledge your company's support during the event.				
Social Media Spotlight: Thank you mention on social media with a tag (if applicable).				
Exhibitor Table: Connect directly with attendees, showcase your brand, & distribute marketing materials at the event. Includes tables, chairs, & canopy.				
Digital Advertisement Space: Sponsor will have one month of dedicated advertisement space on 19th Force Support Squadron website: rockinattherock.com .				
Advertisement Space: Sponsor will receive 1 month of advertisement of their choice in the same month of the event (e-screens or table tents provided by sponsor)				
Premier Recognition: Listed as the Presenting Sponsor in all event media (e.g. "Gamer Trivia Night presented by Sponsor").				
Branded Component of Event: Your brand featured within a key event component (e.g. "Sponsor's Refreshment Station")				
Industry Exclusivity: Guarantee you will be the exclusive business represented at this in your industry at this event.				

In Kind Options: (of monetary value of the previous tiers listed)

- Prizes for games (ex: gift cards, gaming accessories, consoles, games), Snacks & drinks for participants, Gaming-related decorations or supplies, or raffle prizes for attendees.



LIBERTY FEST

JULY 2026

AVERAGE ATTENDANCE: 3,500-5,000 | TARGET AUDIENCE: AIRMEN & THEIR FAMILIES

Our biggest event: a Fourth of July Celebration held here on the installation, there will be games, prizes, food trucks, live music, fireworks, and much more!

In Kind Options: *(of monetary value of the tiers listed on the next page)*

- Theme Park Tickets for Universal, Disney World, Disneyland, Branson, etc.
- Catered food & beverage for volunteers
 - Face painter services
 - Water bottles
 - Fireworks
- Prizes for games & raffles (ex: gift cards, coolers, consoles, & other recreational items)























Sponsorship Benefits	Red \$300	White \$500	Blue \$1,000	Patriot \$2,500	Presenting Sponsor \$10,000 (only 2 available)
Logo Visibility: Company logo prominently displayed on event flyers, banners, & event t-shirts (if applicable)	★	★	★	★	★
Verbal Recognition: Acknowledge your company's support during the event.	★	★	★	★	★
Social Media Spotlight: Thank you mention on social media with a tag (if applicable).		★	★	★	★
Promotional Booth: Connect directly with attendees, showcase your brand, & distribute marketing materials at the event. Includes tables, chairs, & canopy.		★	★	★	★
Exclusive Branding: Your brand featured within a key event component (e.g. "Sponsor's Kid's Zone")			★	★	★
Advertisement Space: Sponsor will receive 1 month of advertisement of their choice in the same month of the event (e-screens or table tents provided by sponsor)			★	★	★
Digital Advertisement Space: Sponsor will have their logo prominently displayed on 19th Force Support Squadron website's event hub.				★	★
Website Advertisement: Get noticed on rockinattherock.com with a direct link to your own website. Your ad will be prominently displayed on our website.				★	★
Premier Recognition: Listed as the Presenting Sponsor in all event media (e.g. "Liberty Fest presented by Sponsor").					★
Industry Exclusivity: Guarantee you will be the exclusive business represented at this in your industry at this event.					★
Premier Booth Space: 10x20 booth space provided					★
On Stage Exposure: Ability to speak on stage & introduce one of the musical guests.					★
Extended Social Media Spotlights: Featured in a min of 5 social media posts.					★
Dedicated Appreciation Plaque: Signed by leadership & presented after the event					★
Exclusive Banner Placement: Up to 5 banners (provided by the sponsor) placed throughout the venue.					★
VIP Guest Parking: for 2 vehicles					★
First Right of Refusal: for next year's Liberty Fest					★

OKTOBERFEST | SEPTEMBER 2026

AVERAGE ATTENDANCE: 1,500-2,000 | TARGET AUDIENCE: AIRMEN

Join us while we take part in Oktoberfest, a fall festival happening all over the world. There will be beer, games, raffies, live music, & so much more. This event is regularly declared an alternate duty location for all military members, so it is highly anticipated & well-attended.

Sponsorship Benefits	Dirndl \$300	Sauerkraut \$500	Bier \$1,000	Presenting Sponsor \$2,000 (only 2 available)
Logo Visibility: Company logo prominently displayed on event flyers, banners, & event t-shirts (if applicable)				
Verbal Recognition: Acknowledge your company's support during the event.				
Social Media Spotlight: Thank you mention on social media with a tag (if applicable).				
Promotional Booth: Connect directly with attendees, showcase your brand, & distribute marketing materials at the event.				
Branded Component of Event: Your brand featured within a key event component (e.g. "Beer Garden Presented by Sponsor")				
Advertisement Space: Sponsor will receive 1 month of advertisement of their choice in the same month of the event (e-screens or table tents provided by sponsor)				
Premier Recognition: Listed as the Presenting Sponsor in all event media (e.g. "Oktoberfest presented by Sponsor").				
Industry Exclusivity: Guarantee you will be the exclusive business represented at this in your industry at this event.				

In Kind Options: (of monetary value of the previous tiers listed)

- Prizes for games (ex: gift cards, coolers, consoles, & other recreational items)

SPOOKTACULAR | OCTOBER 2026

AVERAGE ATTENDANCE: 1,500-2,000 | TARGET AUDIENCE: FAMILIES

Bring your little ghouls & goblins to enjoy safe family-friendly Halloween fun on the installation: there will be trick or treating, games, arts & crafts, haunted trails, & of course, candy.

Sponsorship Benefits	Ghost \$300	Witch \$500	Jack O' Lantern \$1,000	Presenting Sponsor \$2,000 (only 2 available)
Logo Visibility: Company logo prominently displayed on event flyers, banners, & event t-shirts (if applicable)				
Verbal Recognition: Acknowledge your company's support during the event.				
Social Media Spotlight: Thank you mention on social media with a tag (if applicable).				
Promotional Booth: Connect directly with attendees, showcase your brand, & distribute marketing materials at the event.				
Branded Component of Event: Your brand featured within a key event component (e.g. "Haunted Trail Presented by Sponsor")				
Advertisement Space: Sponsor will receive 1 month of advertisement of their choice in the same month of the event (e-screens or table tents provided by sponsor)				
Premier Recognition: Listed as the Presenting Sponsor in all event media (e.g. "Spooktacular presented by Sponsor").				
Industry Exclusivity: Guarantee you will be the exclusive business represented at this in your industry at this event.				





























In Kind Options: (of monetary value of the previous tiers listed)

- Candy, small toys, & other prepackaged treats.

MONTH OF THE MILITARY FAMILY CARNIVAL NOVEMBER 2026

AVERAGE ATTENDANCE: 1,500-2,000 | TARGET AUDIENCE: FAMILIES

Join us while we celebrate our resilient military families with a carnival on the installation.

Sponsorship Benefits	Cake Walk \$300	Merry Go Round \$500	Ferris Wheel \$1,000	Petting Zoo \$2,000	Presenting Sponsor \$5,000 (only 2 available)
Logo Visibility: Company logo prominently displayed on event flyers, banners, & event t-shirts (if applicable).					
Verbal Recognition: Acknowledge your company's support during the event.					
Social Media Spotlight: Thank you mention on social media with a tag (if applicable).					
Promotional Booth: Connect directly with attendees, showcase your brand, & distribute marketing materials at the event.					
Branded Component of Event: Your brand featured within a key event component (e.g. "Petting Zoo Presented by Sponsor")					
Advertisement Space: Sponsor will receive 1 month of advertisement of their choice in the same month of the event (e-screens or table tents provided by sponsor)					
Digital Advertisement Space: Sponsor will have their logo prominently displayed on 19th Force Support Squadron website's event hub.					
Premier Recognition: Listed as the Presenting Sponsor in all event media (e.g. "Month of the Military Family Carnival presented by Sponsor").					
Industry Exclusivity: Guarantee you will be the exclusive business represented at this in your industry at this event.					





















In Kind Options: (of monetary value of the previous tiers listed)

- Prizes for games (ex: gift cards, coolers, consoles, & other recreational items)

TREE LIGHTING | DECEMBER 2026

AVERAGE ATTENDANCE: 1,000-1,500 | TARGET AUDIENCE: FAMILIES

Come celebrate the winter holidays with us while we decorate the tree, drink hot cocoa, & enjoy each other's company.

Sponsorship Benefits	Gingerbread Man \$300	Elf \$500	Reindeer \$1,000	Presenting Sponsor \$2,000 (only 2 available)
Logo Visibility: Company logo prominently displayed on event flyers, banners, & event t-shirts (if applicable)				
Verbal Recognition: Acknowledge your company's support during the event.				
Social Media Spotlight: Thank you mention on social media with a tag (if applicable).				
Promotional Booth: Connect directly with attendees, showcase your brand, & distribute marketing materials at the event.				
Branded Component of Event: Your brand featured within a key event component (e.g. "Free Hot Cocoa Presented by Sponsor")				
Advertisement Space: Sponsor will receive 1 month of advertisement of their choice in the same month of the event (e-screens or table tents provided by sponsor)				
Premier Recognition: Listed as the Presenting Sponsor in all event media (e.g. "Tree Lighting presented by Sponsor").				
Industry Exclusivity: Guarantee you will be the exclusive business represented at this in your industry at this event.				

In Kind Options: (of monetary value of the previous tiers listed)

- Prizes for games & raffles (ex. gift cards, coolers, consoles, & other recreational items)
- Snacks & beverages such as candy canes, cookies, hot cocoa, & other treat

